



**RESOLUTION NO. 2020-68**

**CITY OF RATON, NEW MEXICO**

**RESOLUTION OF APPRECIATION AND RECOGNITION**

**WHEREAS**, New Mexico MainStreet nominated Raton MainStreet Executive Director Brenda Ferri for the Main Street America Mary Means Leadership Award earlier this year for her outstanding dedication to downtown revitalization; and

**WHEREAS**, New Mexico MainStreet has recognized Brenda's ability to build partnerships and collaborate with community and district stakeholders, as well as her energy and enthusiasm for this important work; and

**WHEREAS**, under Brenda's leadership, Raton MainStreet has successfully collaborated on the Heritage Park multi-modal project, facade improvements, upgrades to the Historic Shuler Theater, the reopening of the Historic El Raton Theater and the securing of funding for New Mexico's first Great Blocks project to construct streetscape improvements along Historic First Street; and

**WHEREAS**, Brenda has lead and directed efforts to establish a local Metropolitan Redevelopment Area, update the Downtown Master Plan, establish and build the annual Gate City Music Festival and numerous other civic activities, programs and initiatives; and

**WHEREAS**, Brenda's hard work, innovation and dedication has resulted in a strong and effective partnership between Raton MainStreet, New Mexico MainStreet and the City of Raton; and

**WHEREAS**, Brenda has continued her strong contributions in 2020 by leading economic sustainability efforts with successful programs like the CARES Act Small Business Grant Program, Dilapidated Building Cleanup Program, the Mural Project and the Raton Cash Mob that have served as a model for MainStreet districts to follow.

**NOW THEREFORE**, be it resolved that the Raton City Commission, on behalf of the citizens of Raton, New Mexico, does hereby express appreciation and recognition to Brenda Ferri for her hard work, effective leadership and successful contributions to the revitalization of the downtown Raton district.

**PASSED, APPROVED AND ADOPTED THIS 8th DAY OF DECEMBER, 2020.**

**CITY OF RATON**

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**James Neil Segotta, Mayor**

**ATTEST:**

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**Michael Anne Antonucci, City Clerk**