

## 2017 GATE CITY MUSIC FESTIVAL SURVEY RESULTS

	TRAVELERS	LOCALS
<b>1. How did you hear about GCMF:</b>	<b>75</b>	<b>93</b>
Social Media	8	8
Radio	24	61
Newspaper		1
Word of Mouth	23	21
Posters	1	13
Website		1
Pepsi Trucks		
Magazine	2	4
Other <span style="margin-left: 20px;">Attended before</span>	6	1

Natural Gas newsletter

### 2. Are you from out of town?

Cimarron (6) Clayton(3) Des Moines(3) Capulin  
 Gladstone Springer (7) Wagon Mound Las Vegas  
 Alamagordo (3) Albuquerque (4) Santa Fe (2) Tijeras (2)  
 Taos County Clovis Questa (4) Trinidad (9) Hoene (2) Branson, CO  
 Colorado Rye, CO Trinchera, CO Strasburg, CO Commerce City, CO Denver (3)  
 Colo Spgs, CO Lakewood, CO Golden, CO Collyer, KS(2) Norman, OK Ft. Worth, TX Amarillo, TX(2)  
 Bell, CA Montana Tucson, AZ Milwaukee, WI(2)

	# People	# Nights
<b>3. Did you stay in a Raton Hotel/Motel?</b>	23	1, 2, 3, 4, 7, 14

	Locals	Travelers
<b>4. How much do you think you spent in Raton this weekend?</b>	\$ 8,210.00	\$11,210.00

<b>5. Will you come back next year?</b>	Yes	No	Maybe
Locals	81	1	5
Travelers	53		18

### 6. Comments:

Locals Great! (2) Very good!(2 Great work by MainStreet!  
 Great Event!(2) Wonderful Event!  
 Nice to have this kind of event in Raton over Labor Day.  
 Great Job! (3) Brenda did great!  
 Love it! (3) Love this country music!  
 Thank you for al the work in organizing this.  
 Keep up the good work & energy. We need events like this.  
 It was an honor to meet and greet and visit with Suzy Bogguss  
 The City Manager is awesome! Everyone from GCMF di wonderful!  
 Keep up the good work. (3) It's good for Raton!  
 Have a music event at Sugarite State Park  
 Nice dance and festival.  
 Get different vendors and lets make this amazing  
 Enjoyed the food & music. Shuler performance was spectacular!

## 2017 GATE CITY MUSIC FESTIVAL SURVEY RESULTS (cont'd)

### Additional Comments (cont'd):

#### Travelers

So glad to have this so close to home.

Keep up the hard work!

Thank you!

Do it again!

Well organized - Fabulous Music (2)

This was amazing!!

Great!

Thanks! It was fun!

Everyone we've met has been so friendly and made an awesome impression.

I can see why Raton supports this grand ole theater.

Chris Stapleton 2018!!

Great venue for concert (Shuler Theater)

Nice theater

Great time

I had a great weekend!

You're doing a great job! Kudos to your group!

Love Raton (2)

The girls/ladies on MainStreet should get paid or get a paid vacation.

Nice music venue. Need a promoter??

Friendly place, love the 1st St

Some parts of town pretty run down. Like it here. People are welcoming.

Great Show

Keep up the great work.

Better advertising in surrounding areas.

Coordinated marketing with cities in surrounding areas to cross-promote events.

Reduce competing events.

More vendors on Street Fair (2)